## The claimed invention is:

- 1. A compressed, individually packaged unused absorbent article, comprising:
  - a sealed package having an internal volume; and
- a single, unused, absorbent article located in the internal volume, the absorbent article having a compressed state and uncompressed state, the sealed package holding the absorbent article in the compressed state.
- 2. The packaged absorbent article according to claim 1 wherein the absorbent article is a diaper.
- 3. The packaged absorbent article according to claim 1 wherein the absorbent article is a compressible feminine hygiene product.
- 4. The packaged absorbent article according to claim 1 wherein the absorbent article is a medical product.
- 5. The packaged absorbent article according to claim 1 further comprising a wet wiping element surrounded by moisture impermeable surfaces and enclosed in the package.
- 6. The packaged absorbent article according to claim 1 wherein such compression reduces the volume of the packaged absorbent article by about 30% to about 70%.
- 7. The packaged absorbent article according to claim 1 wherein such compression reduces the volume of the packaged absorbent article by about 40% or more.

- 8. The packaged absorbent article according to claim 1 wherein such compression reduces the volume of the packaged absorbent article by about 55% or more.
- 9. The packaged absorbent article according to claim 1 further comprising a selectively openable region in the packaging wherein the selectively openable region allows for easier opening of the package.
- 10. The packaged absorbent article according to claim 1 wherein the absorbent article is folded together about two fold axes while in the uncompressed state.
- 11. The packaged absorbent article according to claim 1 wherein the absorbent article is folded together about three fold axes while in the uncompressed state.
- 12. The packaged absorbent article according to claim 1 wherein the absorbent article is rolled while in the uncompressed state.
- 13. A compressed, individually packaged unused absorbent article, comprising:
- a single, unused, sanitary absorbent article having first and second form factors, the second form factor being substantially smaller than the first form factor; and a sealable package having an internal volume sized to receive the
- absorbent article when in the first form factor, and configured to be sealed with the absorbent article maintained in second form factor inside the package when sealed.
- 14. The packaged absorbent article according to claim 13 wherein the volume of the absorbent article's second form factor is about 30% to about 70% of the absorbent article's first form factor.

- 15. The packaged absorbent article according to claim 13 wherein the volume of the absorbent article's second form factor is about 40% or more of the absorbent article's first form factor.
- 16. The packaged absorbent article according to claim 13 wherein the volume of the absorbent article's second form factor is about 55% or more of the absorbent article's first form factor.
- 17. A method of compressing and packaging a single unused sanitary absorbent article in a sealable, compressible package, the method comprising:

  inserting a single unused sanitary absorbent article into the package;

  compressing the absorbent article to reduce the size of the absorbent article; and

  sealing the package, the sealed package maintaining the article in a

sealing the package, the sealed package maintaining the article in a compressed state.

- 18. The method of claim 17 further comprising folding the unused absorbent article about two fold axes before inserting the uncompressed article into the package.
- 19. The method of claim 17 further comprising rolling the unused absorbent article before inserting the uncompressed article into the package.
- 20. The method of claim 17, wherein the compressing is accomplished by vacuum.
- 21. The method of claim 17, wherein the absorbent article is inserted into the package while the article is uncompressed, and the article is subsequently compressed.
  - 22. A compressed, individually packaged unused diaper comprising: a sealed package comprised of airtight material;

a folded diaper having compressed and uncompressed states wherein the compressed state occupies about 30% to about 70% less volume than the uncompressed state and the package maintains the absorbent article in the compressed state.

a selectively openable region in the package allowing easy opening of the package and access to the absorbent article.